



**DEVLIN MAMBO**

Empowering success;  
driving innovation

**We are Devlin Mambo**





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## WHO ARE WE?

**We are Devlin Mambo** - a diverse team of professionals on a mission to transform how consultants support the asset management industry.

We're innovative in our approach to problem-solving for our clients. Through our deep understanding of industry issues, we can provide bespoke consultancy services and offer specialist software solutions.

When you work with us, you're not just getting consultants; you're getting a partner committed to making a difference and delivering exceptional value.

## OUR VISION

We aim to be the asset management industry's consultancy of choice; known for helping firms operate efficiently and grow.

## OUR PURPOSE

To empower our clients' success by delivering efficient, innovative solutions for industry challenges and business transformation.

## OUR VALUES

Our values aren't just guidelines or rules and they're more than just words on our office wall. They're our DNA. They keep us grounded and remind us of what we stand for:



**Doing Things Well:** We're not just about getting the job done and we never shy away from making tough decisions. We take pride in our work, striving for excellence in every task, big or small. With our commitment to continuous learning and growth, we aim to consistently exceed expectations and make a lasting impact.



**Being Open:** Integrity is our foundation, and sometimes it takes a bit of guts. We believe in being upfront and transparent; no hiding and no beating about the bush. Prioritising clear and honest communication in every conversation lays the groundwork for trust with both our clients and our colleagues.



**Taking Responsibility:** We're all about owning up and being accountable. We take control of our actions and decisions, and we expect the same from others. When things don't go as planned (because we're all human and it happens) we face it head-on, learn from it, and take steps to make things right.



**Working Together:** Collaboration is key to success. By harnessing the industry experience and diverse talents of our team, we unlock a whole new level of achievement that goes beyond what any of us could accomplish alone. We're all about teamwork, supporting each other on the good days and the not so good days, lifting each other up and recognising our progress.



**Keeping it Simple:** We're not into making things more complicated than they need to be. Whether we're streamlining processes, talking to clients, or solving problems we make every effort to ditch the jargon. This way, we work smarter, not harder, ensuring everyone's on the same page without any unnecessary fuss.

## HOW WE OPERATE

Devlin Mambo was founded in 2019 with a simple mission: to provide innovative solutions for firms in the asset management industry.

We're not your usual consultants; we thrive on pushing boundaries and thinking creatively to solve problems.

With our diverse team of seasoned professionals we bring a wealth of experience to the table, ensuring top-notch results for our clients.

**Our industry experience and knowledge, combined with a history of close collaboration, set us apart and enable us to deliver comprehensive solutions for our clients**



## OUR STRUCTURE

We're proud to be entirely owned by our founding partners. We cherish our independence, which gives us full control over our operations.

Unlike other firms, we're free from third-party ownership or interference, allowing us to focus solely on our clients' needs.

What truly makes us different is our unique approach and non-corporate/consultant vibe. We prioritise doing things our way, ensuring a personalised experience for each client.

Additionally, the partners benefit from invaluable support from a diverse and knowledgeable advisory board, comprised of industry experts. Their expertise and guidance ensure that we always stay ahead of the curve, delivering exceptional service to our valued clients.



## MEET THE FOUNDERS

Simba is co-founder of Devlin Mambo and has overall responsibility for the direction and management of our firm. He leads the Transformation and Innovation practices.

With a wealth of experience under his belt, Simba understands the challenges that clients face. He's a strategic thinker with a knack for planning and a proven track record in delivering complex transformation initiatives.

Simba's passion for simplifying business models and processes is infectious, and he's always on the lookout for ways to leverage technology synergies. Beyond that, he actively engages in industry forums and is also a vocal advocate for diversity in the workplace.

Outside of Devlin Mambo, when he's not busy with his young family, Simba revels in the energy of the outdoors, revitalising himself for the next challenge.

Graeme is co-founder of Devlin Mambo LLP, and for almost 20 years a strong voice in the investment management industry.

Having built the business, client base and proposition to the successful position that Devlin Mambo is in today, from 2024 Graeme will adopt an advisory role helping Simba deliver on strategy. Graeme built a comprehensive offering in compliance, product, and governance within Devlin Mambo, which is well positioned to support a variety of investment businesses and their products.

Outside of Devlin Mambo Graeme enjoys dog walks with his family, playing a variety of sports, and supporting his beloved Hibernian football club.



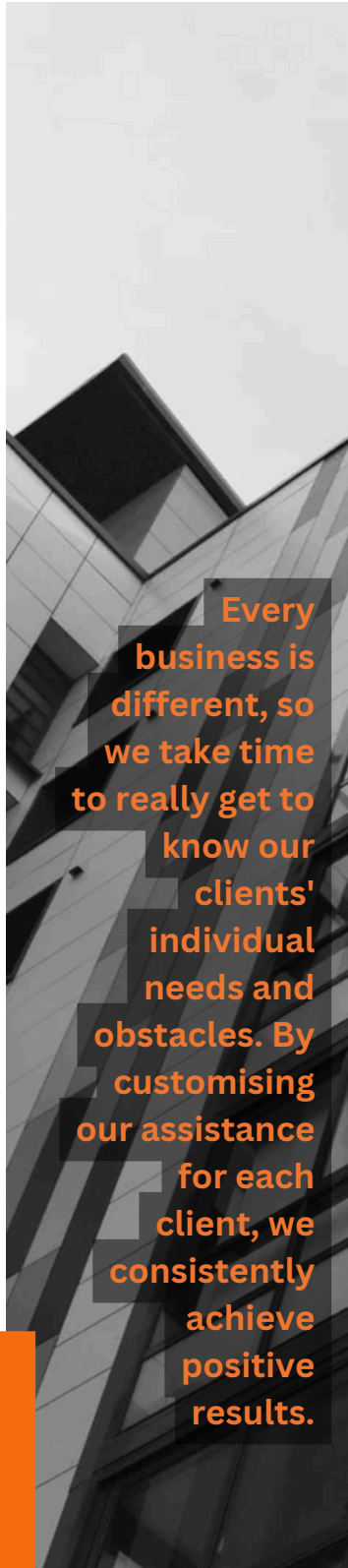
## OUR TEAM

Our diverse team of dedicated professionals brings expertise from various fields across asset management.

Our team combines expertise in risk, compliance, governance and effective delivery of business change.

We have an in-house team of highly skilled engineers to design and develop bespoke software solutions to address governance, compliance and data management issues.

Together, we bring a wealth of knowledge and skills to the table to offer expert solutions and services to our clients unique needs.



Every business is different, so we take time to really get to know our clients' individual needs and obstacles. By customising our assistance for each client, we consistently achieve positive results.



## OUR SERVICES

**At Devlin Mambo, we leverage our extensive experience in the asset management industry to provide bespoke consulting services and specialist software solutions, addressing the challenges faced by our clients**

### Governance

- Entity Governance
- Enterprise Risk Management
- Product Lifecycle Governance
- Embedding Business Standards

### Change Support

- Pre & post deal Mergers & Acquisitions
- Organisational structuring & Governance
- Due diligence & RFP management, outsourcing & supplier rationalisation
- Business model simplification & value chain analysis
- Programme planning, resourcing & management
- Software Development Consultancy

### Compliance + Risk

- ICARA & Wind Down Planning
- Regulatory Compliance Advisory & Horizon scanning
- Ongoing Compliance Support
- Assurance & Monitoring Support
- ESG & Sustainable Finance
- Business and Operational Risk Assessments

**With our expertise in these key areas, we're ready to provide expert support to firms like yours. Whether you need help navigating regulations or boosting innovation, we've got the skills and know-how to make it happen.**



## OUR PRODUCTS

We thrive on tackling the real challenges asset managers face today. Whether it's keeping up with investment compliance or managing suppliers and ESG data providers, our tools are designed to make life easier.

### Tech + Innovation

- **Compliance Monitoring Platform:** a module to help firms manage the ongoing compliance monitoring activity, including workflow, dashboards and MI
- **Insights Data Master:** helps to deliver a golden source for all your product data, which can be used for reporting and analysis and housing your research
- **ESG Vendor Insights:** find, select and maintain oversight of ESG data vendors

We combine technology and innovation with industry know-how to help you stay on top of regulations, boost efficiency, and maintain strong governance.



## SOME OF OUR CLIENTS

Devlin Mambo works closely with a diverse range of organisations in the asset management industry.

Our clients range from boutique investors and wealth managers to large multinational asset management firms, as well as solution providers, trade bodies, and regulators in the UK, Europe, and beyond

 abrdn

 **LGT**  
Wealth  
Management

**Rathbones**  
Look forward

 **BAILLIE GIFFORD**

 **fundipedia**

**J O Hambro**  
Capital Management Group

 **LORD ABBETT®**

 **OWL ESG**

 **aperture  
investors**

 **The Scottish National Investment Bank**

**MONEY**

 **Broadridge®**

## 5 GOOD REASONS

### Here's why clients choose to work with us:

**We're Tried, Tested and Trusted:** Our approach is about real-world experience. This is what we do; time and time again, earning the trust of our clients with reliable and effective solutions that get the job done.

**We Keep it Simple:** We believe in clear, straightforward communication that breaks down complex ideas into simple, easy-to-understand language. We want to make sure our clients can quickly and easily turn our insights into action without any unnecessary fuss.

**We're Invested:** We're more than just industry experts; we're enthusiasts. Our dedication to our clients' success means that we always go the extra mile.

**We're on your side:** Using our industry experience, we create processes and solutions that fit our client's specific challenges. This way, our clients get exactly what they need to meet their unique goals.

**You're in good hands:** Collaboration is key. By actively listening and understanding our clients' unique needs and objectives, we forge long-term partnerships built on trust, shared experiences, and aligned goals for success.





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# Get in touch

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